



BETTER LEADS, LESS WORK. ROOFPRO WORX.

With ROOFPRO WORX, you can offer homeowners a self-service, online shopping experience that allows them to get to know you before they reach out.

ROOFPRO



ROOFPRO



Available to Select +
Craftsman Premier members.



Free for members.
(comparable tools cost
hundreds per month!)

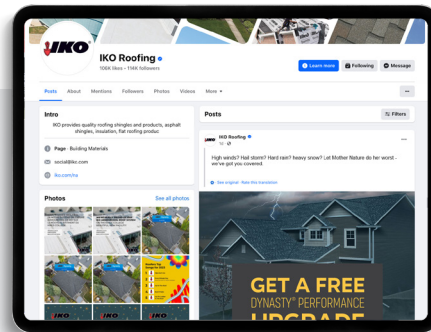


Completely customizable,
quick and easy to set up.

HOW DOES IT WORK?

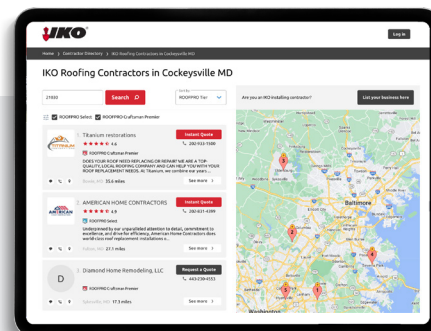
Step 1

A homeowner sees an ad for IKO, searches online or clicks a social media post and lands on **IKO.com**.



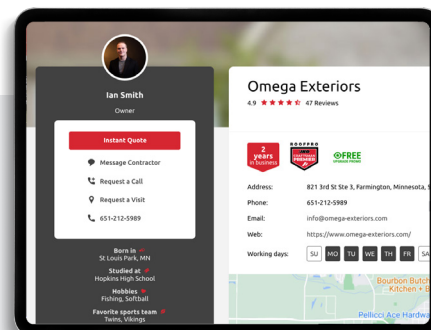
Step 2

After discovering IKO, they use the Find a Contractor page to locate nearby ROOFPROs for their project.



Step 3

Homeowners see your company in their search results and can explore your ROOFPRO WORX profile to learn about you.





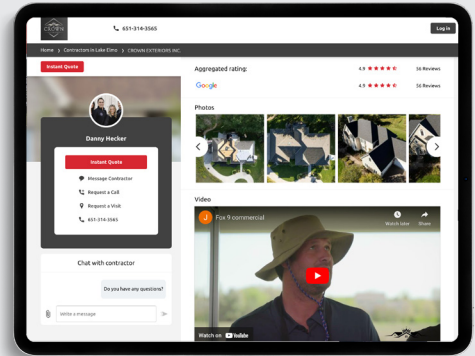
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See how
ROOFPRO
loves you.

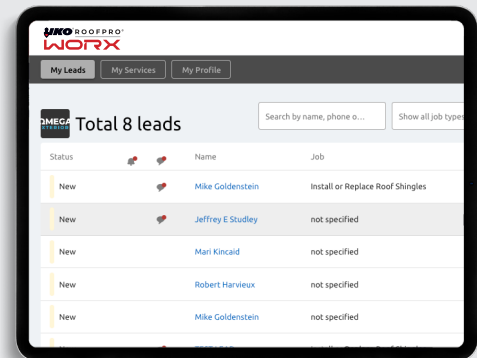
Step 4

Homeowners will review the photos, reviews, company info and pricing on your WORX profile. If they are interested in a quote, they will reach out by phone, by filling out the online form or by sending a chat message.



Step 5

Leads are only sent to the contractors a homeowner chooses. If selected, leads will come to you by phone, email or text as well as in the ROOFPRO portal.



READY TO GET STARTED?

Learn more on the ROOFPRO portal at www.IKOROOFFPRO.com > Benefits > ROOFPRO WORX.

Questions? 1-866-ROOFPRO (1-866-766-3770) | SuccessCoordinators@IKO.com

Note: Access to this benefit will only be granted after successful completion of the Installation Fundamentals and Safety Fundamentals courses in IKO University and submission of the related affidavits.

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