



QUOTE YOUR PROJECTS WITH THE CLICK OF A BUTTON AND A BLINK OF THE EYE.

Faster than Ricky Bobby racing the Flash, **ROOFPRO WORX** lets you or your customers generate an instant quote from your **IKO.com** profile in minutes — at the kitchen table or online. Let WORX do the work.

WHAT IS ROOFPRO WORX?



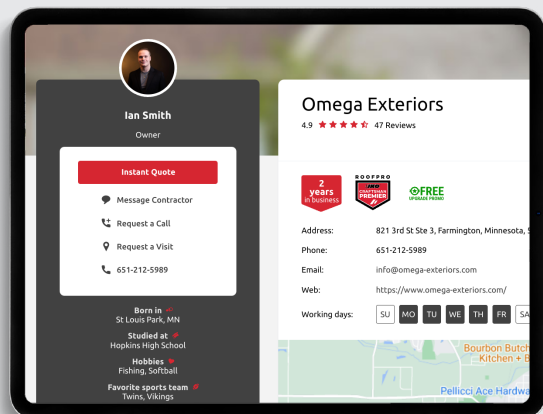
Online quoting tool for homeowners who find you on **IKO.com**.



Completely customizable, quick and easy to set up.



Available (and FREE!) to Select + Craftsman Premier members.



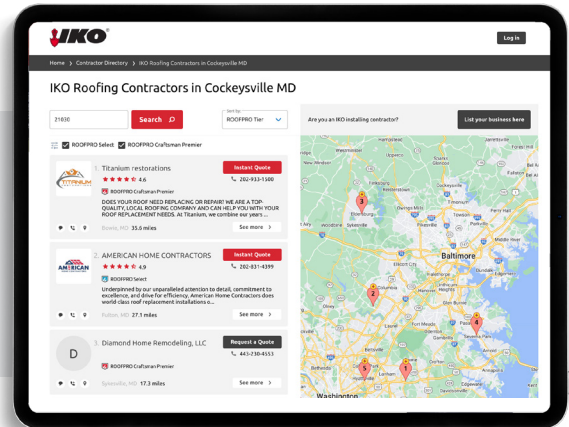
WHAT YOU'RE LEAVING ON THE TABLE WITHOUT IT:

- Customers who have hand-selected you and are ready to buy.
- Instant quotes you can use to present multiple options at a sales pitch.
- Automated emails that continue to sell IKO after you've delivered the quote.

HOW YOU GET A WORX LEAD:

Step 1

Homeowner visits **IKO.com** “Find a Contractor” page and searches their area.



Step 2

Homeowner clicks on **your profile** to see your info, videos, photos and reviews.

Step 3

Homeowner generates an **instant quote** based on your pricing (or contacts you for one).

Step 4

Lead is sent to you by email and text, and in your WORX dashboard.

Step 5

Homeowner gets emails about IKO products while you work to close the deal.

GET STARTED

at **IKOROOFFPRO.com** or **SuccessCoordinators@IKO.com**.



**See WORX
in action.**

Note: Access will be granted after completing the Installation and Safety Fundamentals courses and submitting the related affidavits in IKO University.

©2024 IKO Industries Ltd. and IKO Industries, Inc. IKO ROOFPRO and IKO (logo) are registered trademarks of IKO Industries Ltd. or IKO Industries, Inc. All rights reserved. 7/24 MR8L144